

SYNC

Synergistic Networking Cohorts

FACT:

- In order for LPCCI to grow to a predicted 17,000 Coaches, a decentralized method of communication must be initiated now in 2007 for LPCCI Affiliates. No number of centralized Executive Assistants or Office Volunteers could ever be expected to keep up with all the upcoming email and telephone traffic. It is already out of control with only 300+ Affiliates.
- Questions like “How do I do that?” or “How do I get onto the Travel Forum?” or “What do I do now?” or “When do I...?” do not need to be answered by LPCCI, but they do need to be answered. (But who should provide the answers? How do we get our Affiliates the help they need, while bringing aboard new students who also need a lot of questions answered?)
- Our Coaches, Facilitators, and Instructors are “on the move,” but they can’t operate as Lone Rangers. They need a Support Group for networking and brainstorming.

SOLUTION:

Create co-ed groups where information, support, ideas, etc., can be exchanged between smart, funny, holy, visionary leaders – men and women who are LPCCI Affiliates. Thus, the launch of...

SyNC Synergistic Networking Cohorts

SyNC MISSION: To eliminate the temptation to be a Lone Ranger in LPCCI and also to cause intentional discussions between two or more Affiliates to deliver exponentially greater results than the thinking of a single individual who relies solely on Purpose Central.

SyNC VISION: LPCCI Affiliates around the world meeting in cyberspace to get the timely information they need, to share ideas and the amazing things God is doing in their small businesses, to get support, to discuss the latest trends in our field, and to partner together on local projects that will benefit their area.

Biblical Basis: Ecclesiastes 4:9-12 NIV

“Two are better than one, because they have a good return for their work: If one falls down, his friend can help him up. But pity the man who falls and has no one to help him up! Also, if two lie down together, they will keep warm. But how can one keep warm alone? Though one may be overpowered, two can defend themselves. A cord of three strands is not quickly broken.”

SyNC Guidelines:

- » **You've got people!** Each state and country will be divided into a Master Cohort, which subdivides itself into groups of **no more than five Affiliates** to create their own SyNC. (Of course, temporary exceptions to numbers are made by individual groups, depending on current numbers in their state or country – thus creating fewer or more than five to a group for a particular season!) Groups may choose to be coed or gender-specific – at their own discretion.

- » **You've got leaders!** A Leader for each Cohort will emerge naturally. LPCCI will not appoint any leaders. How will you know who your first Leader is? He or she may very well be the person who takes the lead to contact the other Affiliates in your Cohort to get the momentum going. The Cohort Leader can be seasonal, meaning you will rotate the leadership. Whoever you decide to place in leadership is your Group's decision, not LPCCI's.

- » **You've got names!** Each Cohort should come up with a name that will be used as their identification at LPCCI. For example: SyNC – Yellow Rose of Texas; SyNC – Surf's Up (a Cohort by the coast); SyNC – Dune Buggies (a desert Cohort); SyNC – The Big Apple. Let your Cohort decide and have fun with the name. Once you have a name, the Cohort Leader should send an email to LPCCI that looks like this:
 - Subject:** SyNC – Yellow Rose of Texas
 - Body of Message:** Bette Hamby – Cohort Leader
Darrin Newhardt
Sharon Newhardt
Deborah Stinson
Stephanie Ecke

- » **You've got help!** Why not have your Cohort team up to lead workshops, seminars, retreats, book studies, etc.
 - You've also got marketing help in the Level Two "Business Plan-Marketing E-Workbook," which is a 34-page resource. **Studying this E-Book together in your SyNC Group would make a great 1st Discussion Topic.**

- » **You've got connection!** Set up your Cohort to meet by conference call at www.FreeConferenceCall.com or set up a \$4.95/month Forum through www.Sparklit.com, or arrange for web interaction through www.GoToMeeting.com. Email is a great way to stay connected in your Cohort, and it saves time from lengthy phone calls. Be creative and don't let distance keep your Cohort from getting together.
 - **Cohort Leader** – Be sure to send an email to LPCCI with the meeting information and/or link for any Forums you set up. We want to be able to check in from time-to-time to see what is happening around the world with the Cohort Meetings.
 - **Cohort Leader** – Be sure to send an occasional email to LPCCI sharing some of your Cohort success stories, so we can encourage others with your news.

- » **You've got boundaries!** If an LPCCI Intensive Facilitator is in your Cohort, an Affiliate should not expect complimentary services from him/her. With that being said, there is nothing stopping the “pay it forward” heart and acts of an Affiliate. Remember the generous heart of LPCCI Founder, Dr. Katie Brazelton.

- » **You've got Community!** All Cohorts should be inclusive of newcomers, per Founder's instructions. If you have a little more experience, take some newer Affiliates under your wing and bring them along. With a **maximum of five** allowed in a Cohort, you may want to aim for one Level One grad, one Level Two grad, one Level Three grad, one Level Four grad, and one Level Five grad – just to make sure the newer people are not left behind. (That ratio of new-to-seasoned grads is an IDEAL example, although perhaps not a realistic one in your SyNC.)

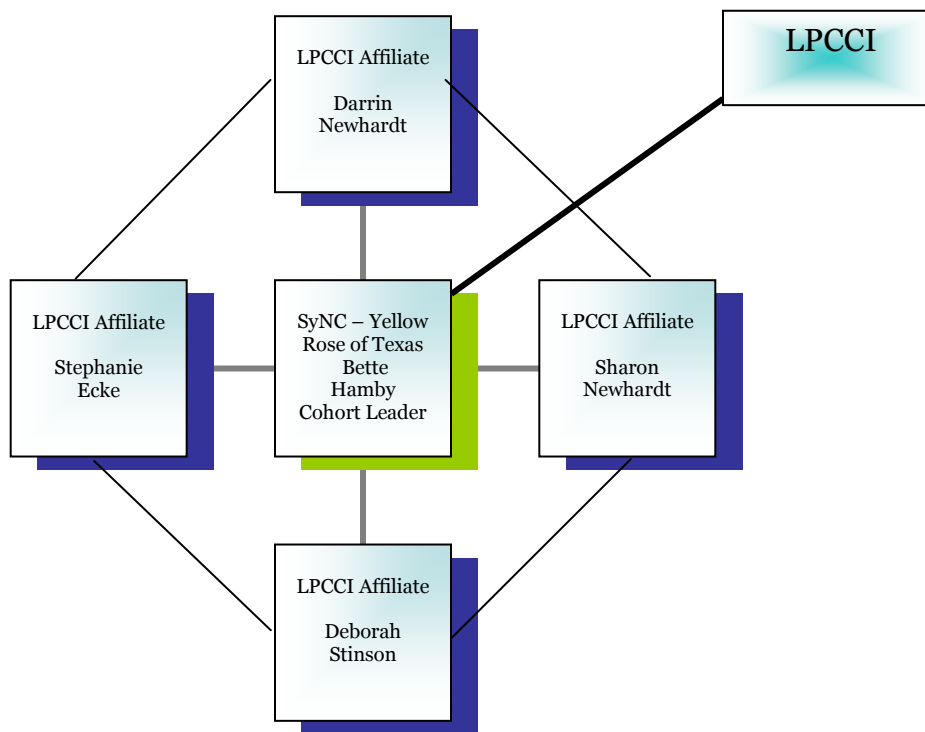
- » **You've got questions!** Before you even think of emailing LPCCI, ask yourself these questions:
 - **Who, in my Cohort, can I ask – other than LPCCI?**
 - **Can my Life Purpose Coach® answer it?**
 - **Can my Life Purpose Facilitator answer it?**
 - **Can my private Instructor for Level 1, 2, or 3 answer it?**
 - **Who are “my people”?**

Rely on *your people* as your first source of information. Every time you do that, you are allowing LPCCI to spend more time working on macro projects, instead of the micro-managing. **THIS IS IN YOUR BEST INTEREST LONG-TERM!**

- » **You've got encouragement!** Constantly encourage each other to “take the next step” in growing your clientele list!

- » **We've got your back!** LPCCI will be on the lookout to ensure that our Affiliates (our most valuable assets) are equipped with the latest information. The new 2008 LPCCI website will soon be the best source to see what is happening. Be sure to checkout the brand new **Coach-Facilitator Corner Market** (coming Fall 08) on the LPCCI website. There will be great resources available.

» This diagram shows how a SyNC is to flow:



Example #1 of what is possible within SyNC:

SyNC – Yellow Rose of Texas

Host: Bette Hamby (bette_hamby@sbcglobal.net)

Meets: The first Monday of each month at 12:00pm CT (noon), we use www.freeconferencecall.com. Please call 800-333-3333. When prompted, use pin number 1234567#. Please use a land line phone if possible to avoid bad connections, etc.

Topic: Beginning next month, SyNC – Yellow Rose of Texas has decided to discuss the new Level Two “Business Plan-Marketing” E-Workbook. In addition, each coach will be setting goals to take the steps to increase our personal and spiritual growth so that we may become more knowledgeable, helpful, and insightful coaches who give glory to God with our lives. Upon concluding our study, we will rotate our Cohort Leader to the next Affiliate who is sensing God’s leading in that direction.

Upcoming Event: We are planning to host a Coaching Seminar at a church central to all our locations.



Example #2 of what is possible within SyNC:

Affiliate Stephanie Ecke needs the most current YLOTMS Women's template for an upcoming Life Plan in the next few days. Who can Stephanie contact?

Answer: Stephanie sends an email to Sharon and Bette, who are Affiliates in her SyNC, asking for the most recent template. Sharon responds with the latest template. (Notice that contact with LPCCI was not required to meet Stephanie's need.)

Take the Next Step...

- » **Take the initiative to contact** one of the Affiliates in your area to join in his/her SyNC. (Go to the MAP on the LPCCI website for contact information). LPCCI will not orchestrate SyNC; the Affiliates will. Can you imagine what God can do with the Synergistic Networking Cohorts meeting around the world?